

A5 Postcard image specs (print quality):

- 2800 px X 1973 px at 300 dpi
- JPEG only with CMYK colours
- Avoid tiny white text on a colour background

SAFE area for key image features (text, logos, QR codes, faces):
> 8 mm (95 px @ 300 dpi) from edges

ATTENTION:

1. The outer 3 mm WILL NOT be on the printed postcard
2. The next 5 mm MAY be over/under trimmed

Only add a border if needed.

Assume a few mm difference on some printed postcards.

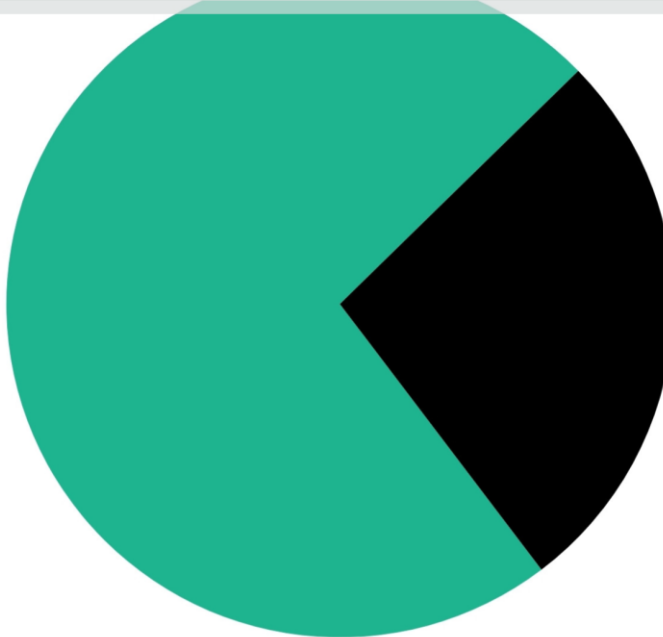
JUSTPOST

73%

of Labour voters from the 2024 general election now leaning Reform, support a windfall tax on the profits of banks and other financial institutions; TUC polling

£11.3 billion

what a windfall tax on banks would generate based on HSBC, NatWest, Lloyds and Barclays Q2 profits; calculated by Positive Money



It's time to #TaxTheBanks



The
Wildlife
Trusts

Nature is **necessary...**

For happiness
For health
For homes