

⚠ UNSAFE area for key image elements due to risk of close/over-cut: 15 mm (177 px @ 300 dpi) from edges ⚠

A5 Postcard image specs (print quality):

- ✓ 2800 px X 2000 px at 300 dpi
- ✓ JPEG only with CMYK colours
- ✓ Avoid tiny white text on a colour background

SAFE area for key image features (text, logos, QR codes, faces):
> 15 mm (177 px @ 300 dpi) from edges

Always design images knowing:

1. The outer 5 mm will NOT be on the postcard
2. The next 15 mm may be over/under trimmed

Only add a border if needed.

Assume a few mm difference on some printed postcards.



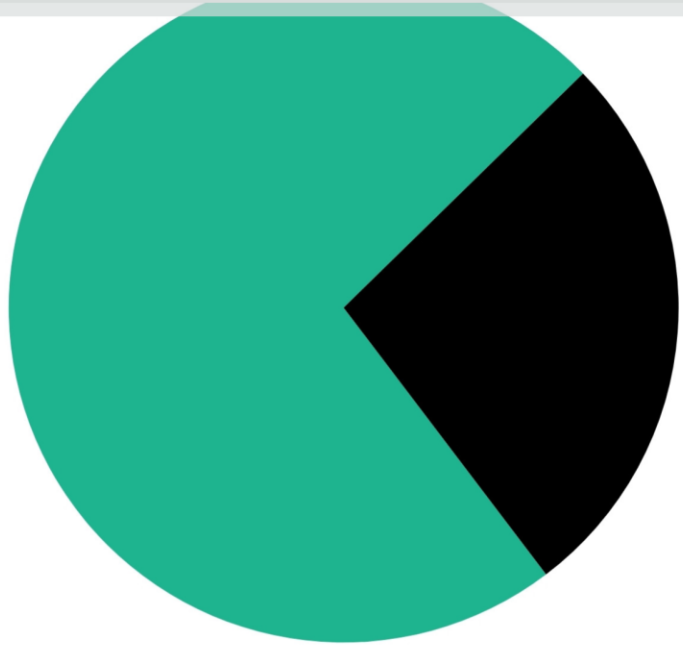
⚠️ UNSAFE area for key image elements due to risk of close/over-cut: 15 mm (177 px @ 300 dpi) from edges ⚠️

73%

of Labour voters from the
2024 general election
now leaning Reform,
support a windfall tax on
the profits of banks and
other financial
institutions; TUC polling

£11.3
billion

what a windfall tax on banks would generate
based on HSBC, NatWest, Lloyds and Barclays
Q2 profits; calculated by Positive Money



It's time to
#TaxTheBanks

positive money

⚠ UNSAFE area for key image elements due to risk of close/over-cut: 15 mm (177 px @ 300 dpi) from edges ⚠



*Nature is **necessary...***

*For happiness
For health
For homes*